

PRESS RELEASE
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Atlantic-Pacific Capital Completes Private Investment in WisdomTree

GREENWICH, CONN. — Atlantic-Pacific Capital, the largest independent global placement agent for alternative investment funds and direct private placements, is pleased to announce that it has made a strategic investment in WisdomTree Investments, Inc. (Pink Sheets: WSDT.PK). Atlantic Pacific Capital and its principals along with AIG Global Investment Group were the lead investors in a \$56 million financing completed by WisdomTree.

WisdomTree has become an important innovator in the world of indexing and ETFs by offering investors a viable alternative to traditional market cap-weighted index products. Within the past seven months, WisdomTree has launched 30 ETFs and grown assets under management to over \$1.5 billion.

“We are delighted to be investing in WisdomTree. The future of fundamentally weighted indexing is enormous and WisdomTree is well positioned to become a significant player in this growing market. WisdomTree’s innovative and unique approach sets the company far apart from its competitors. We believe its ever expanding product line offers investors the best alternatives in the ETF market,” stated James Manley, CEO of Atlantic-Pacific Capital. “This is the largest investment Atlantic Pacific Capital and its principals have made to date.”

Jonathan Steinberg, CEO of WisdomTree added, “This financing caps a remarkable year for WisdomTree and strengthens us for the future. The commitment by two well-respected investment firms will accelerate WisdomTree’s development towards becoming a world-class asset management company and leader within the ETF space. We would like to thank Atlantic-Pacific Capital for partnering with us to convey our strategy to a diverse group of investors around the globe.”

About WisdomTree Investments, Inc.

WisdomTree Investments, Inc. has developed the first family of fundamentally weighted indexes and ETFs. The WisdomTree Indexes cover all major market capitalizations, both domestically and internationally. In contrast to capitalization-weighted indexes, the WisdomTree Indexes anchor the initial weights of individual stocks to a measure of fundamental value. WisdomTree believes its approach provides investors with a viable alternative to market cap-weighted indexes. For more information, visit www.wisdomtree.com.

Atlantic-Pacific Capital, Inc., Member FINRA and SIPC

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